

Standard Oil Celebrates 50th Birthday

Success of Organization Called Benefit to World by A. C. Bedford, Head of Jersey Corporation Board

Rockefeller Is Praised

Founder of Petroleum Company Tells in Letter of "America First" Ideals

How the Standard Oil Company achieved its present proportions and built up one of the greatest industries of the world was related last night at a dinner in the University Club of 135 officers and heads of departments of the New Jersey and thirty-three subsidiary corporations, commemorating the fiftieth anniversary of the formation of the original corporation in Ohio.

Those who told of the company's progress were A. C. Bedford, chairman of the board of directors of the New Jersey corporation; Walter C. Teagle, president of the New Jersey corporation; E. T. Bedford, John D. Rockefeller, Jr. and John G. Milburn. Mr. Rockefeller read a letter from his father, John D. Rockefeller, founder of the original company, who is at his winter home in Florida. The letter said that at length the Standard Oil Company understood to unite certain refining interests under a common ownership. It was necessary for the Standard Oil Company to furnish the capital to finance the scheme, as the other refiners, in general, were poor in credit they had no new capital to invest, nor would they have been willing to risk the money in an effort to redeem the business, which they had been able to obtain it.

The spirit which actuated the men controlling the organization at its inception is revealed in the financier's letter.

The business of oil refining was very profitable in the early '60s, the letter said, "but in the late '60s it was overdone, and the competition was ruinous, so that probably 80 and possibly 90 per cent of the refiners had either been driven out of business or were suffering actual loss."

Consolidation Saved Industry

"Different efforts were made to remedy the demoralization which existed in the industry, but without success; until at length the Standard Oil Company understood to unite certain refining interests under a common ownership. It was necessary for the Standard Oil Company to furnish the capital to finance the scheme, as the other refiners, in general, were poor in credit they had no new capital to invest, nor would they have been willing to risk the money in an effort to redeem the business, which they had been able to obtain it."

The refiners who availed themselves of the opportunity to become a part of this new organization took stock were glad and eager to do so, for under this new method of cooperation they received valuable stock representation for their plants, which theretofore had been conducted at a loss.

And here I may be pardoned for saying that the Standard Oil Company made a record without precedent in the history of commercial enterprises in turning to its weaker and bankrupt competitors and offering them a chance to recoup their waning fortunes without any risk on their part, excepting the putting in of their plants, many of which were superannuated and poorly equipped to cope with the more up-to-date refineries even of that time."

World Indebted to Oil

Chairman Bedford, in his historical sketch of the company's growth and service, declared that without oil and its products and by-products no such material progress as the world has made in the last half-century could have been possible. "It is rather trite to say that the Standard Oil Company, on its fiftieth birthday, is one of the greatest, if not the greatest, business organizations the world has ever known," he said. "It certainly has that reputation—deservedly or not—and few there are who will deny it."

Charges that the company's energies have been devoted to securing a monopoly of its business through illegal advantages, he said were due to two reasons, namely, "wrongly carried on for years against the company for political and other reasons by men who hoped to profit by it, and the failure on the part of the company to make any answer to this propaganda."

"Happily, this misrepresentation is disappearing," the speaker said. "We want the wide world to know not only the work we are doing, but the aims, purposes and ideals behind that work. I think the public conscience of the Standard Oil Company, both official and popular, now grants that a half-century of success and service could not have been established upon any other than morally sound foundations."

"It goes without saying that the history of the Standard Oil Company is the history of the petroleum industry in this country. In many respects it is also the history of petroleum throughout the world. In all countries where oil production has been properly organized it has been by emulating the methods of the petroleum industry in America."

"Wise observers," he added, "of the

rest of the world admit that we have taught other nations many lessons in industrial efficiency, standardization and economic production; to put it in a single phrase, 'organized industry.' In this the Standard Oil Company blazed the way, first for America, then for the world."

That wisely organized industry does not aim at quick and tremendous profits, but quite the reverse; that there must be systematized methods in discovery and location, transportation and distribution to reduce waste and injury to the minimum, and that the history of petroleum from the birth of the American oil industry in 1839 at Titusville, Pa., until the organization of the Standard Oil Company in 1870 and after has been one of waste and inefficiency were additional points made by the speaker.

"No one pretends to say," Mr. Bedford went on, "that the founders of the Standard Oil Company, or their successors, left the matter of personal gain out of the question. The cantrary is true. Remove the incentive of personal gain and human progress would not get very far."

The primary reason for the greatness and success of the Standard lies in the character of the men who founded it and who carried it on for so many years. Standard Oil and John D. Rockefeller are almost synonymous in the public mind. Standard Oil was his conception, and from the very beginning his was the guiding hand. If he did not first bring heat and light to mankind he made both easier to obtain than ever before in the history of the world. He improved the quality immeasurably and he brought them within reach of the poorest. No man living or dead has given such vast sums to improve the fundamental conditions which make life worth living."

Mr. Bedford also paid high tribute to the work and personal service of such men as Henry M. Flagler, "to whose vision," he said, "and determination Florida owes it that she is not alone the great winter resort of the world today but a source of foodstuffs for the Atlantic seaboard." Charles Pratt, who established the Pratt Institute, and Henry H. Rogers, "whom few other he gave of himself and showed his sympathy with suffering and the extent of his personal contributions to aid the distressed."

He declared, represents the spirit which was behind the oil enterprise from the beginning.

The anniversary celebration started yesterday morning, when the oil men from refineries and oil fields throughout the country assembled at the Standard Oil Building, 20 Broadway, and were welcomed by Chairman Bedford and President Teagle, of the New Jersey corporation, at a luncheon in the company's dining room. Afterward they saw the first complete showing of the "Story of Oil," a nine-reel film depicting the various processes of producing, refining and distributing petroleum and its products.

Unique New Year's Gift

WASHINGTON, Jan. 8.—Thirty-five million tree seeds, making the most unusual New Year's gift one nation ever made another, are on the way to Europe, the American Forestry Association announced today. They are intended for reforesting the battle areas of France and Belgium and the depleted forests and woodlands of Great Britain. The seeds were purchased by funds raised by members of the association. They include Douglas Fir, Western Larch, White Fir, Englemann Spruce, Red Oak, Sugar Maple, White Ash and Tidaland Spruce. More seeds are to be sent when funds are available.

Woman Shot Mysteriously

Taken to Hospital With Wound in Her Side

"Pardon the intrusion, 'm short," said Mrs. Florence E. Kahn yesterday as she tottered to the door of Mrs. Lillian del Mont, a fellow boarder at 302 West 123d street.

Mrs. del Mont assisted the woman

Crime on Increase Here, Says Knott, Blaming 'Dry' Rule

Disagrees With Enright's Views at Jury Dinner: Unrest in Cities Is Laid to Enforced Prohibition

Notwithstanding the repeated statements of Police Commissioner Enright that there has not been an increase of crime in New York, Sheriff Knott, speaking at the dinner of the second panel, Sheriff's jury, at the Hotel Biltmore, last night, declared that official figures show that robberies and other crimes have increased, although intoxication has decreased.

The speech of Sheriff Knott was not directed against the police. He merely referred to the greater prevalence since the coming of prohibition, he said. With regard to crime in New York, since last July, Sheriff Knott quoted from the report furnished by the statistician of the Magistrates' Court, which he said, showed that there has been a great increase in the number of robberies committed in this city.

The Sheriff added that Bellevue Hospital had reported an increase of narcotic cases, which the physicians there attributed to prohibition. The warden of Sing Sing prison said there had been no diminution of the number of criminals brought there. The record of the Sheriff's own office shows an increase in the number of men taken to state prisons.

"Drastic prohibition," said Sheriff Knott, "is being forced upon the people—no temperance, mind you, allowing light wines and beer, which form a part of men's diet. This forced virtue of tobacco and try to deprive men of all their little comforts."

Bolshevism and political radicalism also came in for a strong word of condemnation. The Sheriff made an appeal to the members of the second panel, composed of men of high financial and commercial standing, to lend their aid to the betterment of economic conditions in this country by forming a sort of non-political betterment organization.

They could be of great assistance, he said, in the housing problem, the milk situation and the traffic tangle, and also help in the state reconstruction work undertaken by Governor Smith.

Among the members of the second panel of the Sheriff's jury are Charles Thorley, foreman; E. S. Chappelle, treasurer; Henry Birrell, secretary; Edward J. Berwind, Paul J. Bonwit, John McE. Rowman, Henry P. Davidson, Newman Erb, O. H. Harriman, Franklin Simon, R. A. C. Smith, Payne Whitney, Harry Payne Whitney and George T. Wilson.

Woman Says Taxi Cab Company Agent Offered \$200 to Settle

Mrs. Anna Woznick, in applying yesterday to the Surrogate's Court for letters of administration on the estate of her husband, Paul, declared his skull had been fractured when a Terminal and Town taxi cab ran into him January 4. The chauffeur, William White, who is to be arraigned to-morrow in Jefferson Market Court on a charge of homicide, she said, took the injured man to Bellevue as a "drunk."

He died there the following day.

Mrs. Woznick alleges that a man, who said his name was Kelly and claimed to be a representative of the taxi cab company, offered her \$200 compensation for the death of her husband, which she refused. It was at the order of R. J. Kelly, an adjuster for the Terminal and Town Company, that the body of Mrs. Anna Calles, who was fatally injured when run down by a taxi, was buried without notification to her relatives.

Army Flyers Go to Honolulu

Fourth Section to Pass Two Years on Islands

The fourth section of the Aero Squadron, with eleven officers and 130 men under command of First Lieutenant Harry H. Young, left Mitchell Field, Mineola, yesterday, for Ford Island, near Honolulu. They will pass two years there doing coast patrol duty, observation work and map making. With the detachment went a quantity of motor transportation material. At Honolulu the men will receive the newest types of De Havilland planes and hydro airplanes.

This section is said to be the pick of the field, as most of the men served overseas while a majority of them were members of the First Air Squadron, which reached Europe in advance of the American air forces.

to return to her own room, but screamed for the police as the wounded woman laid her hand on a revolver that was on a table. The weapon had been discharged twice, would come had gone wild and the other had entered Mrs. Kahn's left side. She was taken to Harlem Hospital and probably will recover.

Plan "Poison Liquor" Cases Prosecution Outlined by Officials From Several States

Plans for the prosecution of the men indicted in connection with the wood alcohol poisoning cases were adopted at a conference held yesterday in the offices of United States Attorney Leroy W. Ross, in Brooklyn. Officials from Massachusetts, Connecticut, Manhattan and Brooklyn attended.

It is believed the alleged poison "whisky" dealers will be tried either in Manhattan or Brooklyn, as this will avoid the delay which would come as a result of a fight against extradition. Another conference of the New York and New England officials will be held to-day.

On Monday the four Brooklyn men under indictment, John Romanelli, Samuel K. Saleeby, Edward G. Ware and William Woller, will be brought before Judge Chittfield in the Federal Court, Brooklyn, and a date fixed for their trial on a charge of violating the Volstead act.

Romanelli, Saleeby and Carmine Vincenziati have been indicted in Massachusetts on a charge of murder in the first degree.

"Kelly" in New Death Case

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Lord & Taylor

38th Street

—FIFTH AVENUE—

39th Street

Store Closes at 5 P. M.

January Sale of Household Linens

Featuring Scotch Damask Table Cloths and Napkins

Celebrated for Their Sturdy Wearing Qualities Offered at Unusually Low Prices

Pure Linen Damask Table Cloths		Napkins to Match	
63x63 inches,	72x72 inches,	72x90 inches,	72x108 inches,
\$7.95	\$8.95	\$10.95	\$12.95
22x22 inches.....dozen, \$10.95	24x24 inches.....dozen, \$12.95		
Odd Table Cloths		Linen Napkins	
Pure Linen Damask, 70x70 inches.....\$5.95	Breakfast size.....dozen \$5.95, \$7.75, \$8.75, \$9.75	Dinner size.....dozen \$8.75, \$9.75, \$10.50, \$12.50	Pure Linen Damask, 69x69 inches.....\$7.50
Towels and Toweling			
Pure Irish Linen Huck Towels, hemmed, dozen \$8.50			
Hemstitched.....dozen \$10.50			
Guests' All Linen Towels.....dozen \$6.00			
Crash Dish Toweling, all pure linen.....yard 35c			
Kitchen Towels, hemmed ready for use, dozen \$2.95			
Glass Towels, hemmed, ready for use, dozen \$3.85			
Cotton Huck Towels, scalloped, dozen, \$5.00; hemstitched, satin striped.....dozen \$2.95			
Bath Towels.....each 50c, 75c, \$1.00			

Decorative Linens

Closing Out at Very Low Prices.

Hand-Embroidered Madeira Linens

Scarfs.....each \$5.00, \$6.00, \$7.00
Doylies.....dozen \$3.50, \$4.00
Napkins.....dozen \$7.50
Tray Cloths.....each \$1.00

Hand Embroidered Italian Linen Scarfs

Each.....\$7.50, \$9.00, \$10.50

Hand-Made Cluny Lace Luncheon Sets

13 pieces.....set \$10.00

An Unusual Offering of Plain Filet Net

85c yard

Made of Egyptian long fibre yarn, clean and finely finished, in ivory, white, and ecru, 44 inches wide.

Also

Plain Filet Net Curtains

\$5.75 pair

Excellent quality net made of fine long fibre yarn, finished with two-inch hem at bottom and side; white or ecru; 40 inches wide and 2 1/2 yards long.

In Progress January Sales of

Blankets

Comfortables

Bed Spreads

and

Muslin Sheets

and Pillow Cases

Excellent Values Offered

W. & J. SLOANE

ESTABLISHED OVER 76 YEARS

SLOANE VALUES SLOANE QUALITIES SLOANE SERVICE

SPECIAL INVENTORY SALE

977 Domestic and Imported Rugs

WILTON, AXMINSTER, SAXONY AND

BODY BRUSSELS WEAVES

186 Rugs, Size 9'0" x 12'0"; Regularly \$52.50 to \$172.25
Sale Price—\$47.25 to \$150.00

72 Rugs, Size 8'3" x 10'6"; Regularly \$62.50 to \$160.50
Sale Price—\$55.25 to \$136.00

20 Rugs, Size 9'0" x 15'0"; Regularly \$108.50 to \$232.50
Sale Price—\$97.50 to \$197.50

24 Rugs, Size 11'3" x 15'0"; Regularly \$85.50 to \$310.00
Sale Price—\$77.00 to \$263.50

32 Rugs, Sizes from 10'6" x 12'0" to 11'3" x 12'0"; Regularly \$91.00 to \$261.25
Sale Price—\$81.75 to \$220.00

69 Rugs, Sizes from 4'6" x 7'6" to 6'9" x 9'0"; Regularly \$27.75 to \$109.25
Sale Price—\$23.00 to \$93.00

574 ROYAL WINDSOR SEAMLESS REVERSIBLE RUGS

Plain and Figured

Sizes 9'0" x 12'0"; Regularly \$94.30

Sale Price—\$67.50

Other Sizes at proportionate reductions.

Bring the measurements of your room.

No C. O. D. Sales

No Returns

FIFTH AVENUE & 47TH STREET,

NEW YORK

Those Interested in Rugs Should Take Advantage of This

Twice-a-Year Oriental Rug Event

You may select from choice examples of Persian, Turkish, India and Chinese weaves at Prices Far Below current wholesale cost.

Chinese Rugs

9x12 feet.....\$245 to \$595

Persian Rugs

9x12 feet.....\$350 to \$750

Kurdistan Rugs

average size 3 1/2 x 6 1/2 feet
\$55 to \$95

A Rare Collection of

Antique

Chinese Rugs

in small and room sizes
at prices ranging from

\$27.50 to \$2,000.00

India Rugs

9x12 feet.....\$300 to \$450

Turkish Rugs

9x12 feet.....\$275 to \$400

Iran Dozar Rugs

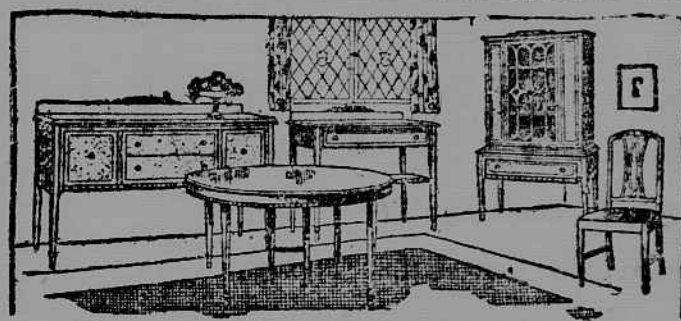
average size 5x6 1/2 feet
\$145 to \$225

Quality Furniture Offered at Lowered Prices in the January Sale

Dining Room and Bedroom Suites and Many Odd Pieces Are Marked at Prices That Justify an Immediate Visit



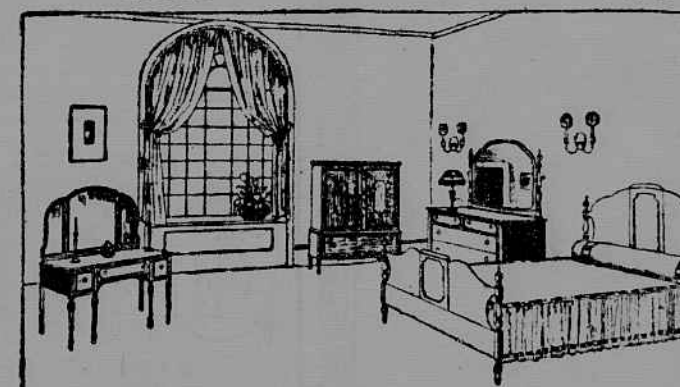
Solid Mahogany Wing Chair, \$27.50



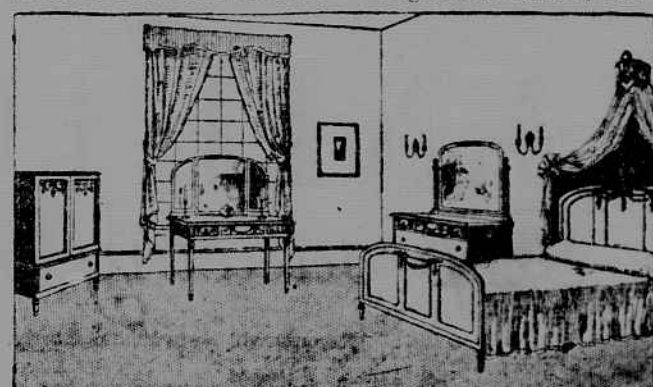
Hepplewhite Dining Room Suite; 10 pieces; in walnut.....\$595.00



Mahogany Tea Wagon.....\$26.75



Four piece Hepplewhite Mahogany Bedroom Suite; beautifully figured mahogany in handsome design.....\$745.00



Four piece Louis XVI. Bedroom Suite, choice of ivory, walnut or mahogany.....\$445.00

JANDORE

WINTER AUTO BARGAINS

All at Fair and Honest Prices—No Profitteering

Key Payments Arranged. Demonstrations Given. Automobiles Traded.

1919 National 4 Pass.

1919 Hudson 4 Pass.

1919 Liberty 4 Pass.

1919 Cadillac 4 Pass.

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